



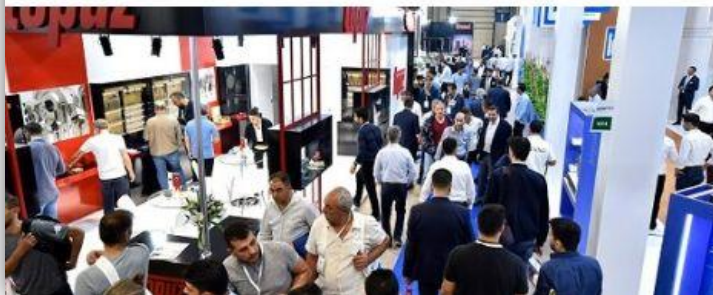
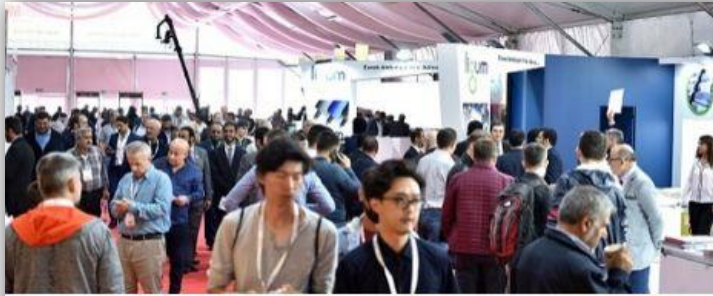
# WOODTECH INTERMOB

*pro***matt**  
Mattress Manufacturing Subsidiary  
Industry, Equipment, Raw Materials  
and Machinery Special Section

## POST SHOW REPORT OCTOBER 12-16, 2019



# WoodTech-Intermob & Promatt 2019





## WoodTech-Intermob & Promatt Special Section



15 halls



123.000 m2 gross exhibition area



52.896 m2 net exhibition area

# WoodTech– Intermob – Promatt Special Section in Numbers



Exhibitors from 35 countries

804 Exhibitors & Co-Exhibitors

Visitors from 126 Countries

77.627 Professional Visitors



# Exhibitor & Co-Exhibitor Countries

A faint, light green world map is visible in the background of the slide, showing the outlines of continents and major landmasses.

Austria  
Belgium  
China  
Czechia  
Denmark  
Egypt  
England  
France  
Germany  
Gibraltar  
Greece  
Holland  
India

Ireland  
Italy  
Iran  
Israel  
Japan  
Liechtenstein  
Luxemburg  
New Zealand  
Poland  
Portuguese  
Romania  
Russia  
Slovenia

South Korea  
Spain  
Sweden  
Switzerland  
Taiwan  
Thailand  
Turkey  
Ukraine  
USA

# Visitor Statistics

**65.985**

Domestic  
Visitors

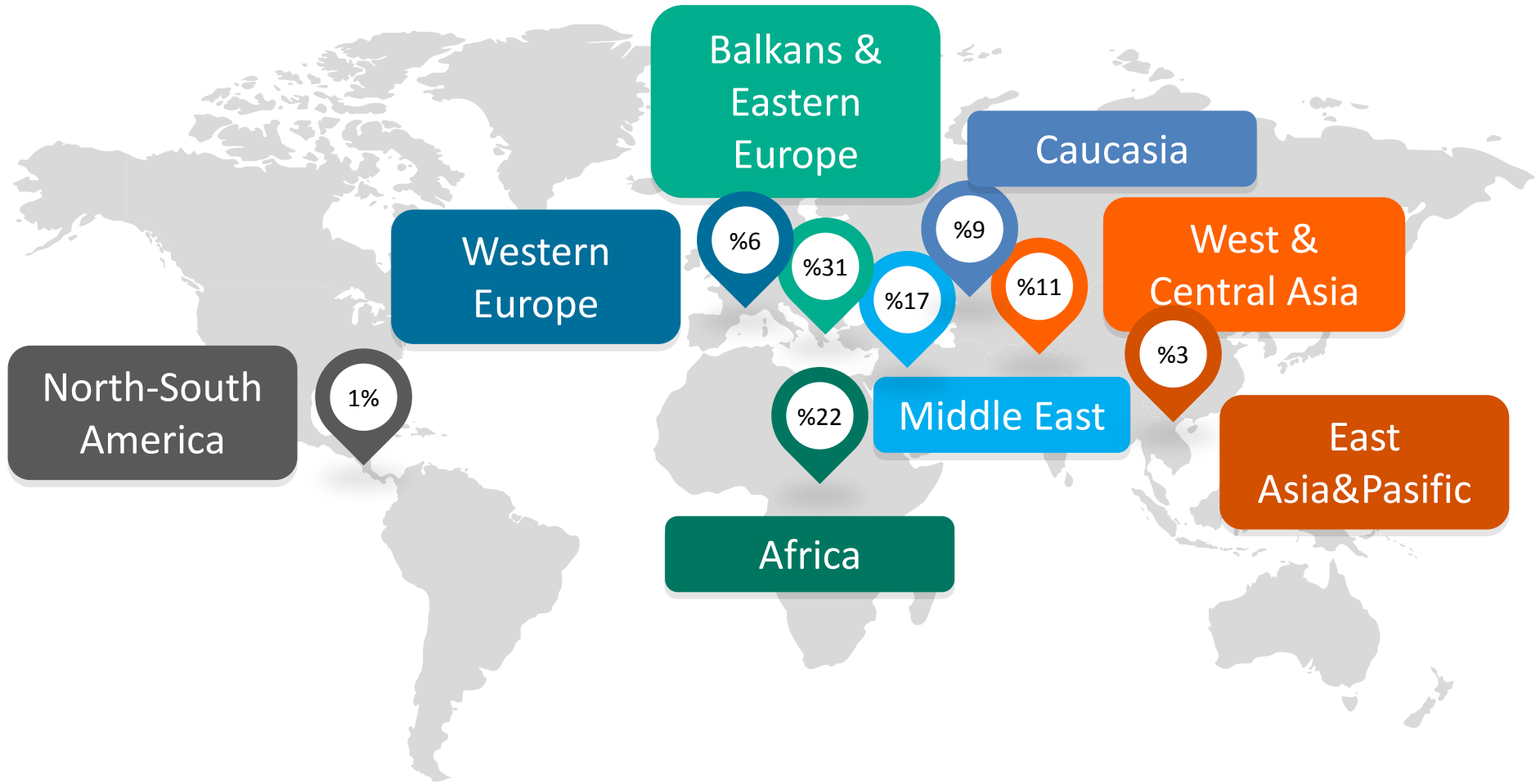
**77.627**

Total  
Visitors

**11.642**

International  
Visitors

# International Visitor Breakdown by Geographical Location



# Top 20 Visitor Countries

1. IRAN
2. BULGARIA
3. ALGERIA
4. KOSOVO
5. IRAQ
6. LIBYA
7. TUNUSIA
8. LEBANON
9. JORDAN
10. AZERBAIJAN

11. EGYPT
12. SERBIA
13. MACEDONIA
14. MOROCCO
15. UKRAINE
16. RUSSIA
17. PALESTINE
18. GEORGIA
19. BOSNIA-HERZEGOVINA
20. GREECE





# Visitor Breakdown by Industry



Furniture Manufacturers  
%49



Carpenters  
%22



Door & Window Manufacturers  
%21



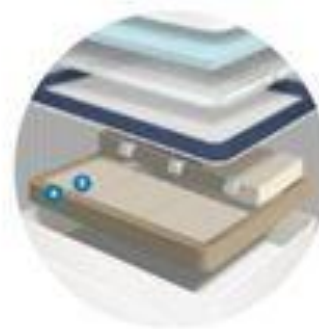
Wood & Forestry Products  
%21



Architecture and Engineering  
%17



Spare Parts & Equipment  
Wholesalers  
%8



Bed & Mattress Manufacturers  
%8



Machinery Distributors  
%5

(Visitors marked multiple product groups.)

# Visitor Breakdown by Interested Products– Intermob & Promatt Special Section



Furniture Accessories  
%44



Wood & Forestry Products  
%35



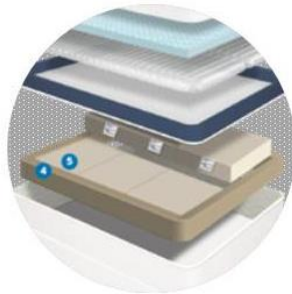
Parts & Equipment  
for Furniture Production  
%28



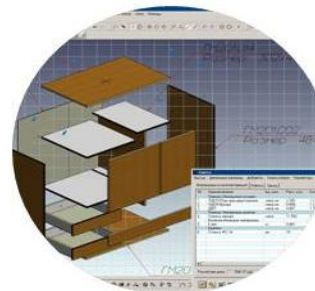
Tools & Equipment  
%20



Chemicals  
%16



Mattress Manufacturing  
Machineries  
%12



Services & Other Products  
%8

(Visitors marked multiple product groups.)

# Visitor Breakdown by Interested Products – WoodTech



Wood Processing Machinery  
%34



Wood Cutting Machinery  
%34



Furniture Manufacturing Machinery  
%30



CNC Machines  
%30



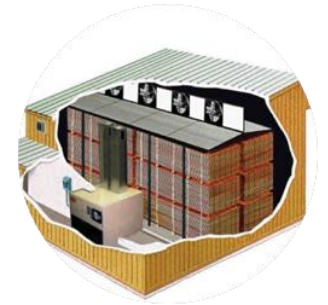
Cutting Tools  
%20



Electrical & Mechanical Hand Tools  
%17



Services & Other Products  
%11



Drying Ovens  
%9

(Visitors marked multiple product groups.)



# Visitor Breakdown by Position

## Decision Makers

Owners, Partners, Founders

34%

## Executives

General Managers, Vice General Managers, CEO/CFO/CMO/CTO's

14%

## Management

Managers, Directors, Coordinators

21%

## Specialists

Engineers, Specialists

18%

## Other

Self Employers, Students, Interns

19%



# Purpose of Visit

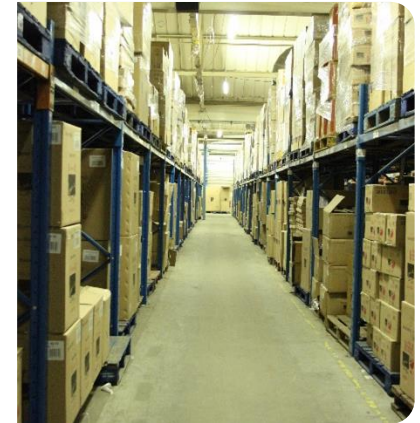
## Finding Business Partners

36% of visitors state that they look for new business partners



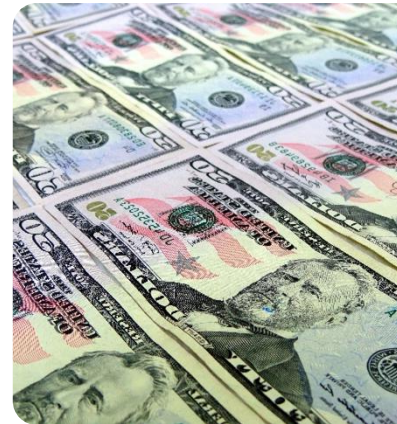
## Purchasing

52% of visitors state that they seek new suppliers, products and services.



## New Products & Technologies

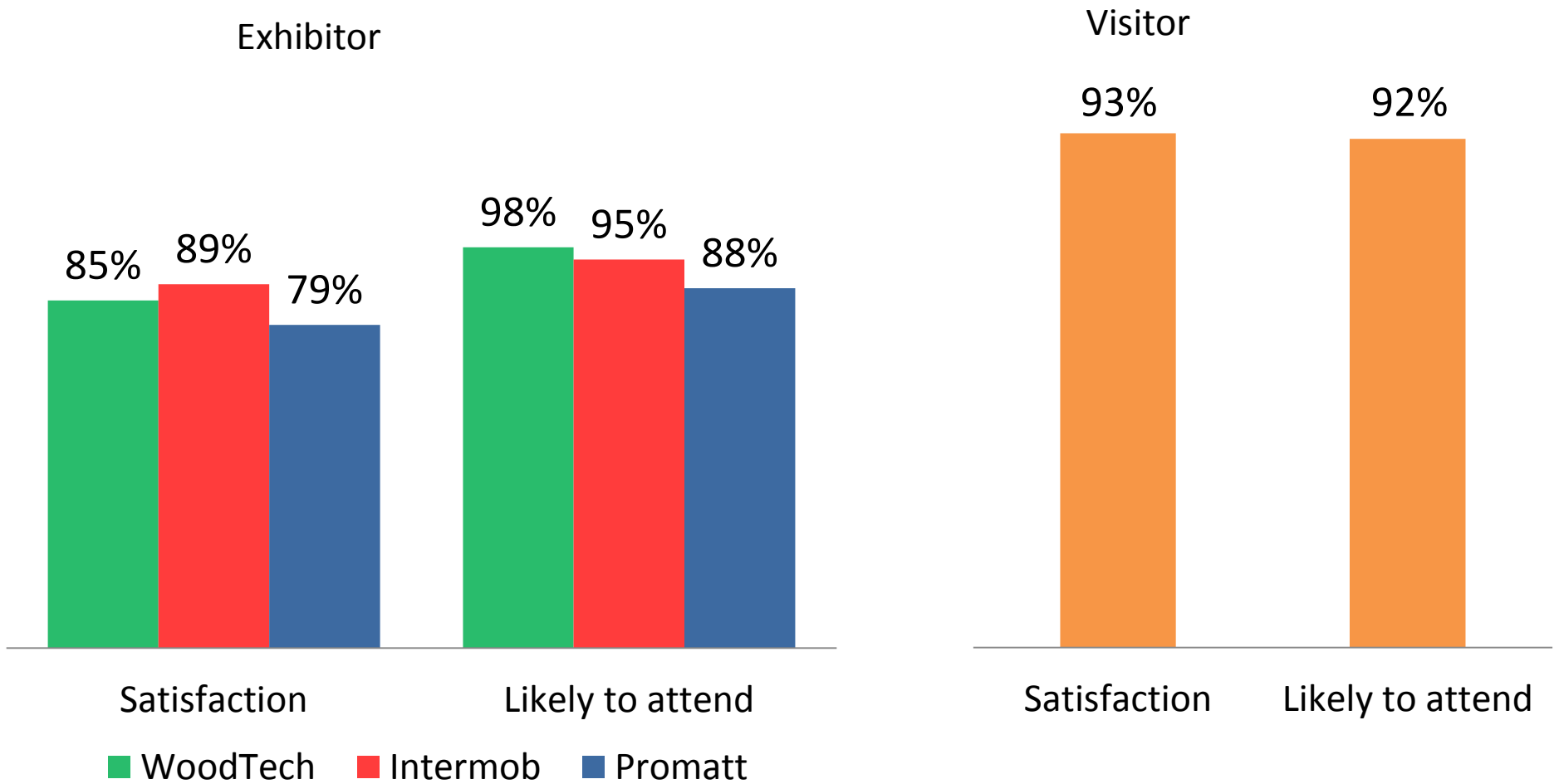
68% of visitors state that they would like to find out about new trends, technologies and products.



## Contacting Current Business Partners

41 % of visitors state that they would like to get in touch with existing business partners.

# Satisfaction Rates





# Hosted Buyer Program Organized by Reed Tuyap

WoodTech and Intermob Fairs hosted buyers from **31** countries and **37** cities in Turkey.

## Countries

- Albania
- Algeria
- Azerbaijan
- Bahrain
- Bosnia-Herzegovina
- Bulgaria
- Croatia
- Georgia
- Germany
- Greece
- Iran
- Iraq
- Israel
- Jordan
- Kosovo
- Kuwait
- Lebanon
- Libya
- Macedonia
- Moldova
- Montenegro
- Oman
- Palestine
- Qatar
- Romania
- Russia
- Serbia
- Sudan
- Tunisia
- Ukraine
- Uzbekistan

## Cities

- Adana
- Afyon
- Ankara
- Antalya
- Aydın
- Bursa
- Çanakkale
- Çorum
- Denizli
- Edirne
- Erzincan
- Erzurum
- Eskişehir
- Gaziantep
- Hatay
- Isparta
- İzmir
- K.Maraş
- Karaman
- Kastamonu
- Kayseri
- Kırşehir
- Konya
- Kütahya
- Manisa
- Muğla
- Nevşehir
- Niğde
- Sakarya
- Samsun
- Sivas
- Şanlıurfa
- Tokat
- Trabzon
- Yalova
- Uşak
- Zonguldak

# CONTACT US



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WoodTech and Intermob Fairs





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**NEXT EVENT**  
**OCTOBER 10-14, 2020**